



Impressions
20,849

↑ 32.0% from previous year

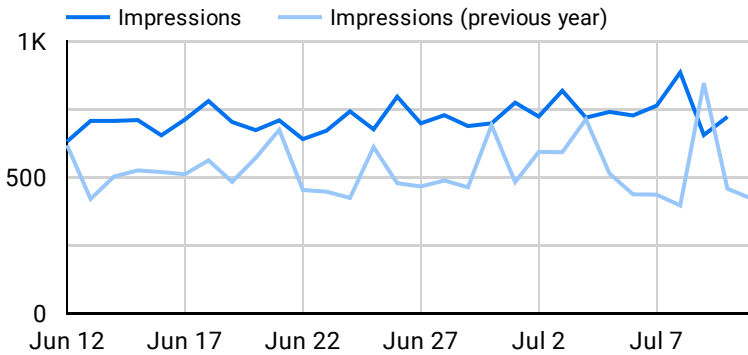
Clicks
258

↑ 68.6% from previous year

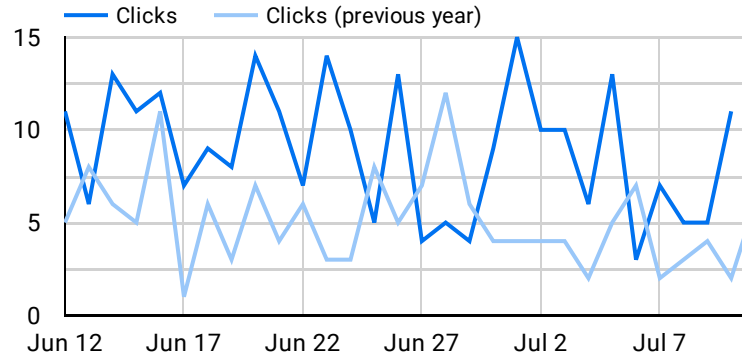
Site CTR
1.24%

↑ 27.8% from previous year

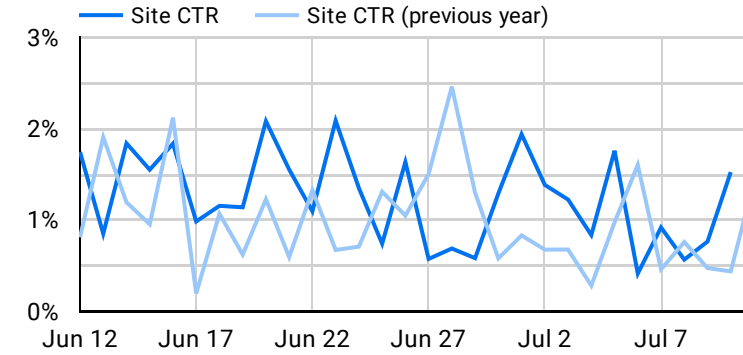
Search Visibility



Clicks - Organic Search Results



Click-Through Rate (CTR)



Average session duration

00:02:31

↓ -1.5% from previous year

Bounce rate

51.16%

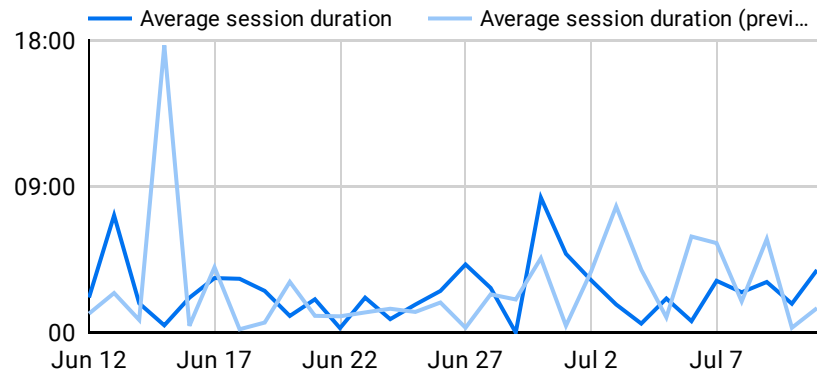
↑ 3.0% from previous year

Sessions

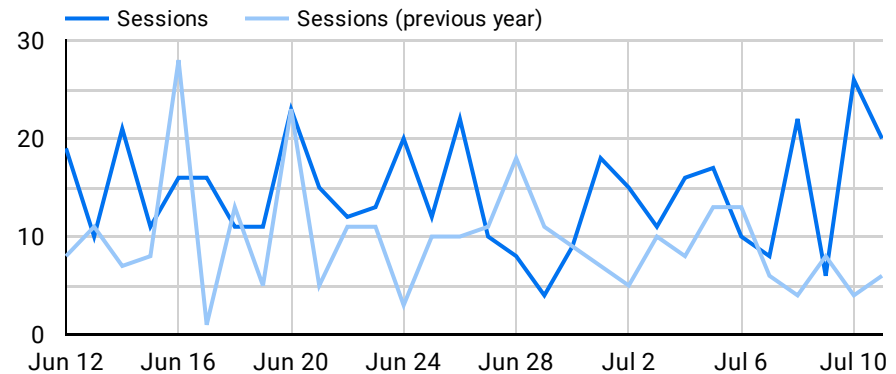
475

↑ 63.8% from previous year

Average Time Visitor Spent On Website



Total Website Visits



User Acquisition

	First user source / medium	New users	% Δ	Views ▾	% Δ	Engaged sessions	% Δ	Average Engagement Time	% Δ
1.	google / organic	1,473	691.9% ↑	2,414	839.3% ↑	1,090	831.6% ↑	00:01:22	61.3% ↑
2.	(direct) / (none)	492	574.0% ↑	1,412	854.1% ↑	250	455.6% ↑	00:00:37	15.5% ↑
3.	bing / organic	46	253.8% ↑	88	528.6% ↑	40	400.0% ↑	00:01:56	90.9% ↑
4.	yahoo / organic	30	500.0% ↑	48	700.0% ↑	25	733.3% ↑	00:02:15	51.4% ↑
5.	linkedin.com / referral	6	200.0% ↑	15	650.0% ↑	7	-	00:00:22	1,404.8% ↑
6.	duckduckgo / organic	10	11.1% ↑	12	20.0% ↑	8	14.3% ↑	00:01:27	48.7% ↑
7.	view.publitas.com / referral	1	-	11	-	1	-	00:03:05	-
8.	statics.teams.cdn.office.n...	5	-	6	-	3	-	00:00:18	-
9.	baidu / organic	5	-	5	-	0	-	00:00:00	-
10.	upwork.com / referral	2	-	5	-	2	-	00:00:12	-
11.	mail.google.com / referral	0	-	5	-	2	-	00:00:41	-
12.	multiview.crm.dynamics.c...	1	-	5	-	5	-	00:02:26	-
13.	docs.google.com / referral	2	-	2	-	2	-	00:00:02	-
14.	hempwriter.com / referral	2	-	2	-	1	-	00:00:28	-
15.	hitree.shop / referral	2	-	2	-	0	-	00:00:00	-
16.	abaiak.com / referral	1	-	1	-	0	-	00:00:00	-
17.	chat.openai.com / referral	1	-	1	-	0	-	00:00:00	-
	Grand total	2,090	615.8% ↑	4,045	815.2% ↑	1,441	696.1% ↑	00:01:11	53.2% ↑